

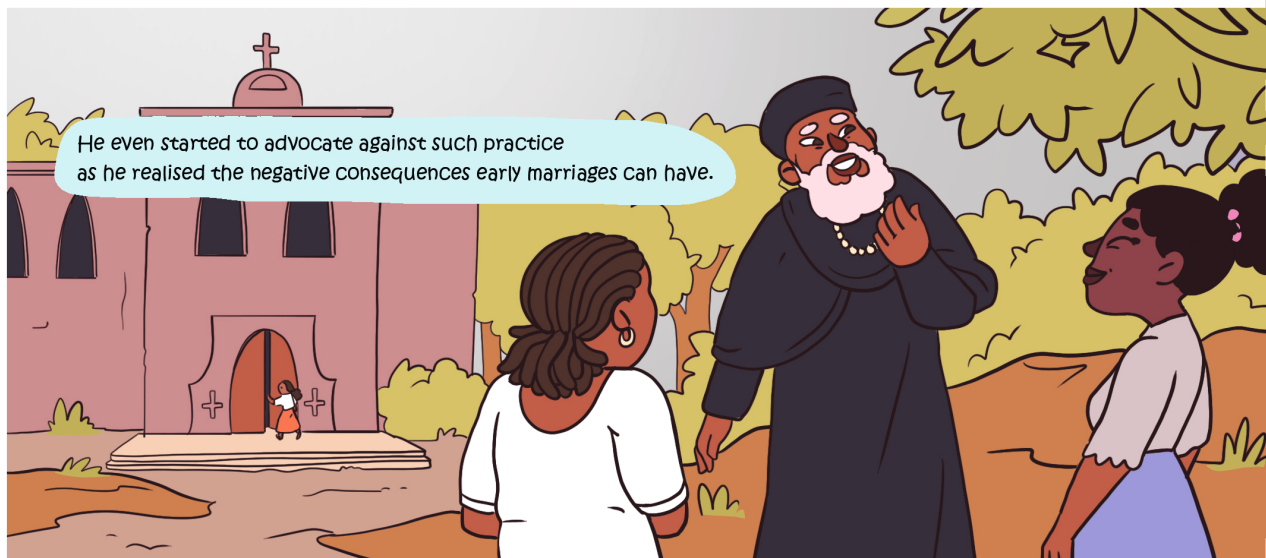
Using the media to support the changes in social and gender norms works well, but more is needed. Behaviour only changes when various people are reached, including parents, teachers...



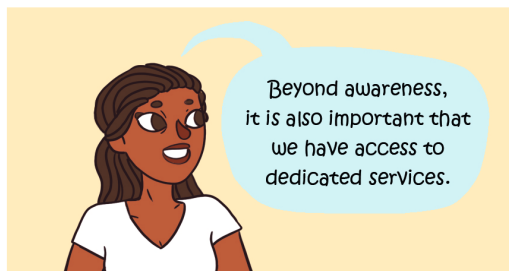
...religious and traditional leaders and local government staff.



In Ethiopia, a priest, after participating in Yes I Do ! awareness raising sessions, stopped blessing marriages between youths under 18.



He even started to advocate against such practice as he realised the negative consequences early marriages can have.



Beyond awareness, it is also important that we have access to dedicated services.



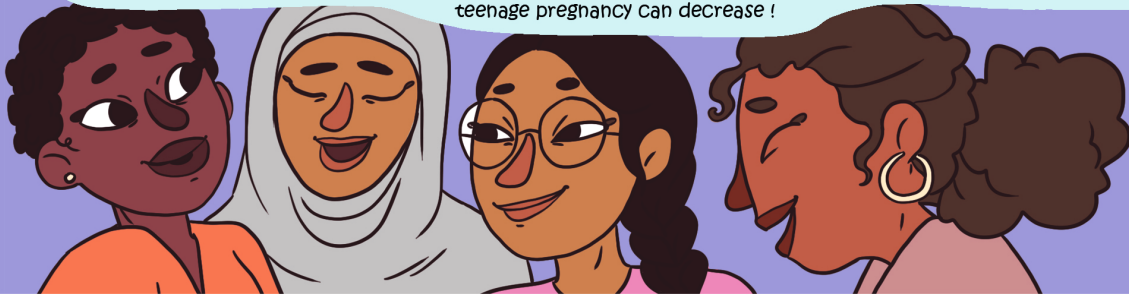
In Zambia, as in all the countries where the Yes I Do ! was active, the programme worked with the Ministry of Health...



...so that youth could get Sexual Reproductive Health information and contraceptives.

Welcome !
You are safe here.
What do you need ?

With the support of programmes like Yes I Do ! youth gain self-confidence and are claiming their rights. Little by little through changes in social norms and improved access to services, child marriage, female genital mutilation and teenage pregnancy can decrease !



These programmes should target the whole community; youth, parents, grandparents, caretakers, health workers.



So even if it is not always easy to ask for contraceptives at the health center...



... don't be shy, it is a right !

Thank you...

Come whenever you need !



As progress is made, it gives hope for a gender equal society and better prospects for young girls and boys.

Are you joining the movement ?

Yes I Do !

Yes I Do !

Yes I Do !



Clementine Guivarc'h



For

