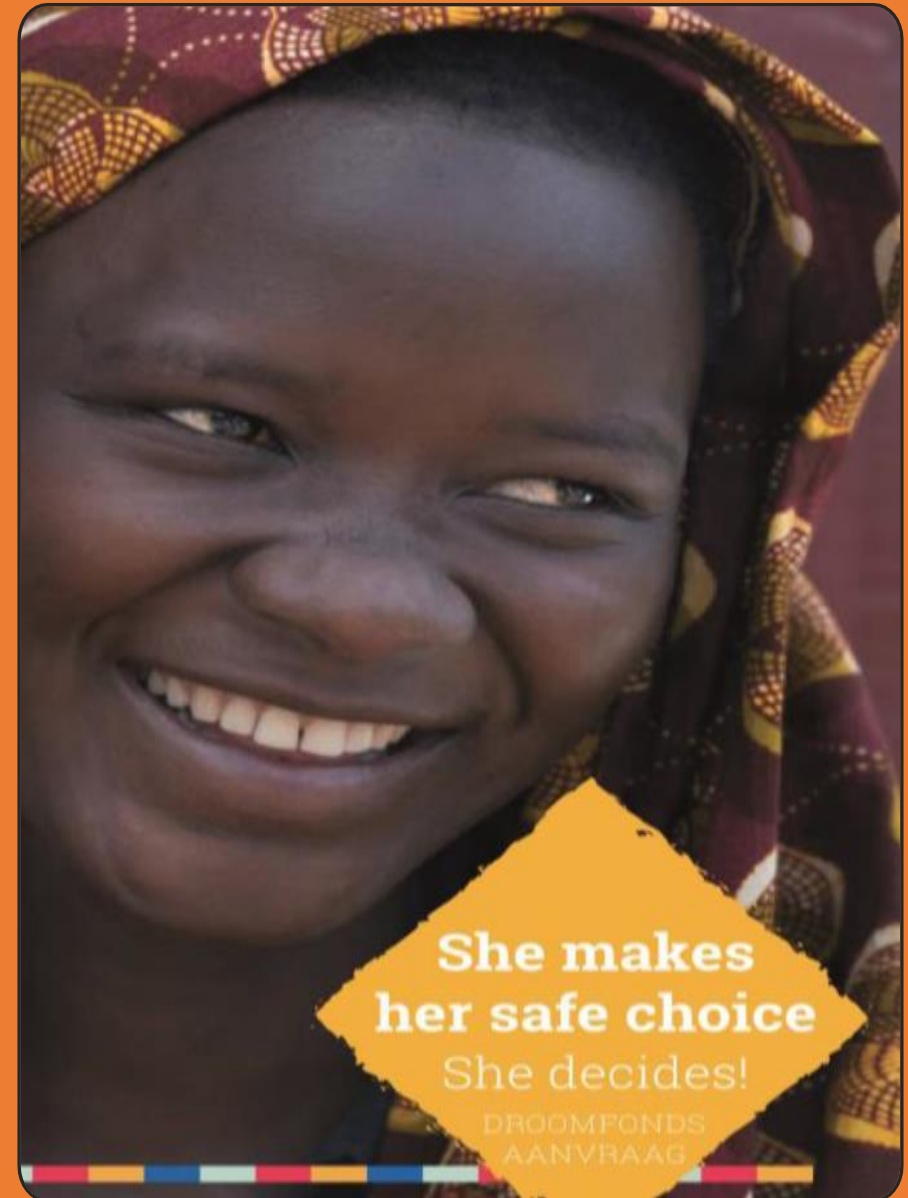


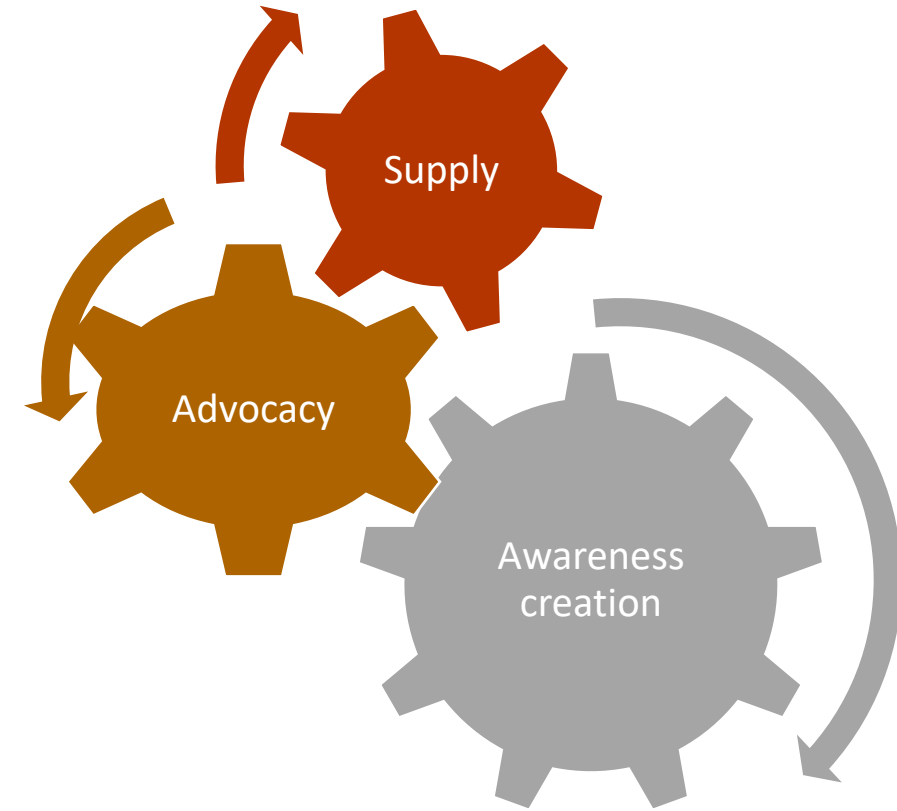
**1+1 = 3**

The *Safe Choice*  
consortium in  
Kenya



## The partners

1. DKT Kenya
2. Ipas Africa Alliance
3. Reproductive Health Network of Kenya (RHNK)
4. Women First Digital (WFD)
5. Anonymous organization



## Partner roles are complementary

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- Clear division of roles
- Opportunities for cross-learning and exchange.
- Shared expertise and resources.



# Why is complementarity important?

- Continuity of the program enhanced beyond the physical interaction.
- Wider reach to project participants, powerholders and influencers through joint SRHR campaigns.
- Increased access to cross-partner technical support



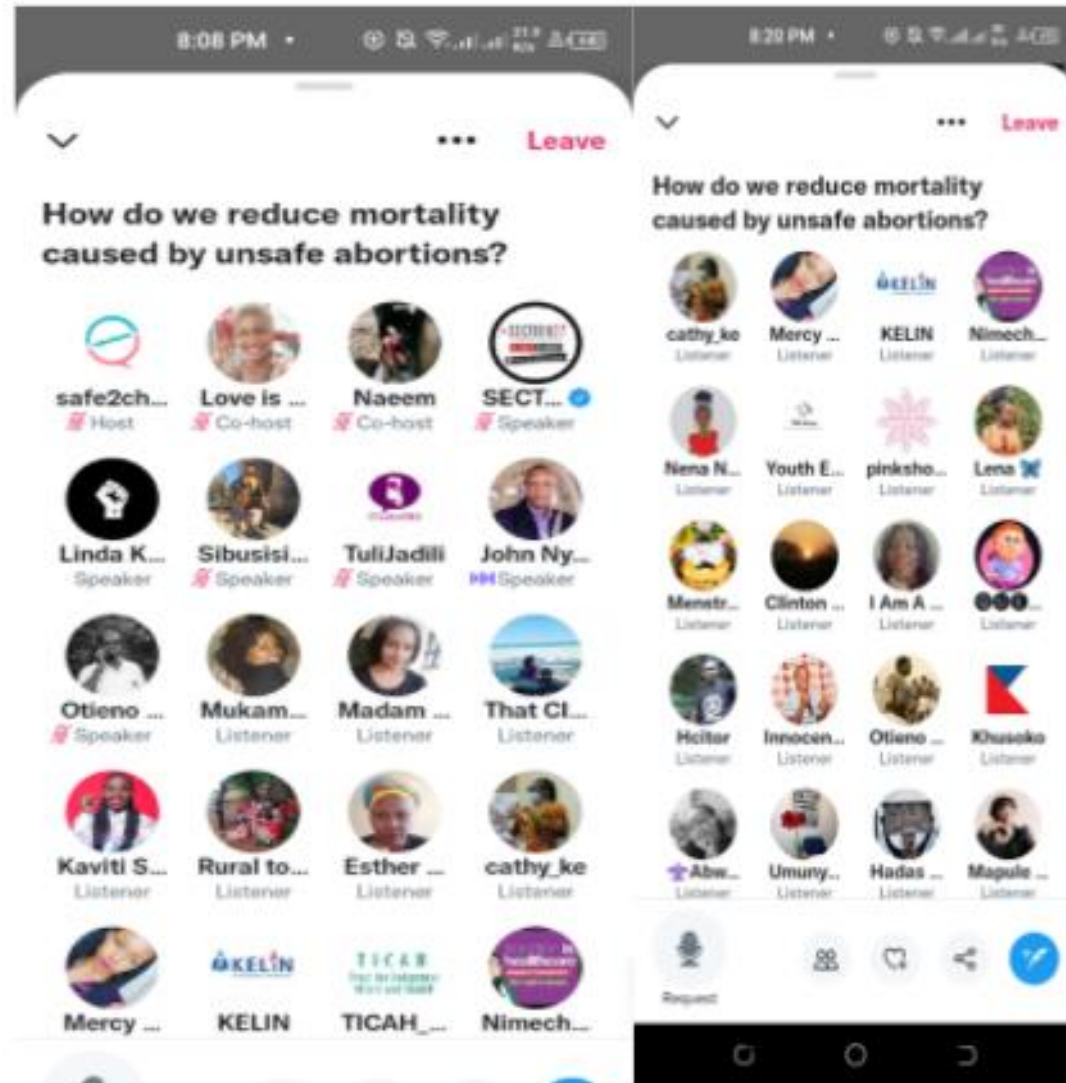
# Nena Na Binti Hotline

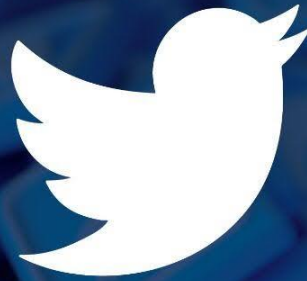
Launched by RHNK at the onset of COVID 19.

- Over 5,000 adolescents, youth and young women seeking CAC served
- Consortium members link girls to hotline for referral to RHNK.
- Co-hosted live campaigns on safe abortion, high reach per campaign.
- Embedded hotline in various member activities



# QSN 1: Digital Marketing and collaborations





# TWITTER SPACE CONVERSATION PART 3

NO MORE DEATHS FROM UNSAFE ABORTION

WEDNESDAY  
**18th**  
AUG

11:00 a.m  
to  
12:30 pm



Host

## GUEST SPEAKERS



Nena na Binti



Leila Abdulkeir  
Reproductive Health Network  
Kenya- Youth Advocate



Dambalash Ermiyas aka Dabz  
IPAS youth champion



Beverly Polet  
Reproductive Health Network  
Kenya Provider



Joyce Kanja  
IPAS CHV



Nimechanuka!



Rutgers

For sexual and  
reproductive health  
and rights



Reproductive  
Health Network  
Kenya

## Digital co- adaptation to COVID-19

- Refresher training through WFD's online platforms.
- RHNK twitter space conversation series **#EndUnsafeAbortionKe** - over 3000 youth
- RHNK Annual Scientific Hybrid conference

## Spotlight on Opposition Management and Mitigation

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- Safe space to develop abortion campaign strategies.
- Rapid support to partners facing opposition attacks.
- Peer learning on abortion advocacy - creating pool of allies and non-opposing stakeholders.





**Recommendations  
on working together  
towards ending  
unsafe abortion**

- Understand the target audience and create programs that are relevant, targeted
- Go digital – use of e-commerce platforms with affordable SRH products and affordable delivery options.
- Coordination is key
  - Building trust
  - Horizontal learning
  - Capitalizing on opportunities to lead and sustain abortion grassroots and online campaigns

